

10 Business Reasons On-Site Engraving Events, Experiential Events and Activations Help Your Branding

1. People stay in your trade show booth longer to wait for their items which gives you more time to pitch and sell your products and services.
2. We don't take up much space. A 6 to 8 ft table, 2 chairs and electrical outlet is all we need.
3. Items cannot be returned once we work on them. That fact alone saves stores a lot of money on returns.
4. We can do a lot of work in a very short time giving you more sales and happy customers and guests.
5. If companies offer FREE on-site engraving and embossing events, these are proven to be the most effective promotion for boosting sales and attracting repeat customers.
6. Custom, personalized swag always creates a buzz and lines in your booth like you've never seen.
7. On average, we see over 25% increase of repeat sales during these events. We've had customer drive over 100 miles to buy 20 bottles of wine just so she could have them engraved FREE at the event!
8. Our customers literally follow us to each event through our social media which means we bring you even more business. We have thousands of followers on all of our channels including [Instagram](#) and [Facebook](#).
9. Sales staff report amazing results when Inkwell Designers is on the floor with them. "The perfume sells itself when Inkwell Designers' engravers are here," stated by a director at Macy's.
10. We do over 150 events per year with some of the most successful companies in the world including many companies listed in the Fortune 500. We're experienced, successful and professional.

Contact us at 833 INK-WE11 or 833 564-9311 to talk about your next event and how we can help you raise your brand awareness through experiential marketing activations!